

TADIYE

BUSINESS PLAN INNOVATION CHALLENGE; CALL FOR ROUND TWO APPLICATIONS

Introduction

The Tanzania Digital Innovation Youth Empowerment Programme (TADIYE) is a project that is implemented by Dar Teknohama Business Incubator (DTBi) in collaboration with the Royal Danish Embassy and other partners holding the same vision. The project objective is to address youth including marginalized young women unemployment challenges by equipping them with business, entrepreneurship and digital literacy and skills that will enable them to take advantage of the opportunities offered in a digital economy to generate wealth, create jobs and increase the number of sustainable enterprises.

In order to achieve its major objectives DTBi came up with an innovative state of the art mobile on-line learning platform known as Business Entrepreneurship Skills Platform (BESP), a tool that is used to facilitate dissemination of the business and entrepreneurship knowledge and skills. The platform (BESP) has eight (8) well-articulated modules, which are now available for access by the intended beneficiaries.

Business Plan Innovation Challenge (BPIC)

After registration and receive an online entrepreneurship training with BESP App through android mobile devices, TADIYE programme provides the intended participants with an opportunity to participate in the **Second round of BPIC**. Through this challenge the youth including women and the marginalized group with innovative business idea will compete by preparing and submitting their business plans which will go through a series of screenings and assessment by a special committee. In this challenge at least 15 best business plans stand a chance to win a seed funding grant of up to TZS 20M. In the first round of selection process which came to an end on Friday 14th June 2019, sixteen best business plans were awarded with a total of TZS 150 Million as seed funds for implementation of their ideas.

With this advertisement TADIYE project is hereby inviting applications of innovative business plans to take part in the second round of BPIC effective from today 24th June 2019. The period for submission is 28 days from the date of this advertisement and therefore the application will be closed on 22nd July 2019 and no applications received beyond this period will be given an opportunity to enter into the competition.

Eligibility Criteria

- Applicant must be a Tanzanian youth aged between 15-35 years
- Applicant must be from either Tanzania mainland or Zanzibar
- Applicant must be using either English or Kiswahili

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- The applicant must have successfully completed at least 5 modules in BESP including Business Plan module
- The business idea must be innovative and should either encompass ICT as a product or use ICT as an enabler in the implementation of the idea
- The business idea must be sustainable in nature in which it can be implemented beyond TADIYE program funding
- The proposed project idea must comply with Tanzanian legal and regulatory requirements
- If successful, the applicant must use the funds to implement the intended idea or scale-up a current project

How to Apply

Interested applicants must apply via the application portal available on TADIYE website (<https://tadiye.or.tz>) or straight from the BESP app by click “**Apply here**”.

For more information, please visit our websites (www.teknohama.or.tz; www.tadiye.or.tz) and our social media pages i.e. Facebook, twitter, Instagram (@besptz or @tadiyetz).

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